

# Butterfly Online Language School: Student Pricing & Packages - **IVANA**

Welcome to Butterfly online language school! We're excited to help you learn languages with our hand-selected, high-quality teachers from around the world. Enjoy personalized 1-on-1 lessons, complete scheduling flexibility, and steady progress tailored to your pace and goals.

## One-Time Entry Fee – Get Full Platform Access

To join and start learning, there's a simple one-time entry fee of €7. This small fee unlocks everything you need for a smooth and enjoyable experience on our platform:

- Personal student email address within the platform (e.g., [yourname@mybutterfly.me](mailto:yourname@mybutterfly.me)) for easy communication with teachers and support
- Dedicated student chat system for direct messaging with your teacher(s) and quick questions to our team
- Access to our exclusive student chat forum and blog with learning tips, cultural insights, language resources, motivation articles, and occasional exclusive offers
- Full platform features: teacher profiles, scheduling calendar, lesson booking, progress tracking, and priority support

This €7 is a one-time payment – not a subscription – and gives you lifetime access to these tools (as long as the platform is active).

**\*Special launch offer: The first 100 students will receive this entry completely free – no €7 fee required! Sign up early to claim yours.\***

## How It Works – Lesson Pricing

- Lesson Price: Each 50-minute lesson is **€20**. Shorter 30-minute lessons are available at **€11**.
- Our Commission: Built into the price – we take a low 10% commission to cover matching you with the right teacher, easy scheduling, platform tools, and dedicated support. You pay one clear amount per lesson, and your teacher receives the rest.
- Buy single lessons or save even more with upfront lesson packages. This keeps things focused and helps maintain momentum in your learning.

## Student Pricing Options

Start with single lessons to try it out, then upgrade to packages for bigger savings as you commit to more practice. All packages give you full access to our platform features (after paying the €7 entry fee or qualifying for the free launch offer).

- Single Lessons: **€11 per 30 minutes** or **€20 per 50 minutes**. Perfect for testing the waters, occasional practice, or irregular schedules. Book and pay as you go – no minimums. Validity: To be used within 30 days.
- 5-Lesson Package: **€90** (effective **€18** per 50-minute lesson) Save **€10** total (**€2** per lesson). Great starter for 1–2 lessons per week. Validity: To be used within 30 days.
- 10-Lesson Package: **€170** (effective **€17** per 50-minute lesson) Save **€30** total (**€3** per lesson). Ideal for steady learners (2–3 lessons/week). Validity: To be used within 60 days.
- 20-Lesson Package: **€320** (effective **€16** per lesson) Save **€80** total (**€4** per lesson). Best value for consistent progress (3–5 lessons/week or more). Validity: To be used within 90 days.

### **Example Savings (for the 20-lesson package):**

If you book 20 lessons one by one:  $20 \times \text{€}20 = \text{€}400$ .

With the package: **€320** → you save **€80** right away! The more regularly you learn, the more you save per lesson.

### **Why Choose **Teacher Ivana** at Butterfly?**

- Transparent & Affordable: **€20** per 50-minute lesson keeps things simple and fair, with our low 10% commission ensuring great value for both you and your teacher.
- Quality-Focused: We carefully select a small team of excellent teachers for personalized, high-quality classes and better individual support.
- Focused Flexibility: Learn at your pace – decide how many lessons you want in a month, buy the package that fits, and use them within that focused period to build real momentum.
- Extra Perks: Easy booking tools, lesson management, technical help when needed, student chat & blog access, and occasional promotions or bonus credits to boost your learning.
- Bigger Savings on Commitment: Packages reward regular learners with up to **€4** discount per lesson – pay upfront once, enjoy lower rates, and stay motivated.

## **Get Started Today**

Ready to begin? Pay the €7 entry fee (or grab the free launch spot if you're among the first 100!), book your first single lesson with **Ivana**, or jump straight into a package to start saving immediately.

For questions, to sign up, to discuss your goals, or for help choosing the right package, contact us at [founder@mybutterfly.me](mailto:founder@mybutterfly.me) or visit [www.mybutterfly.me](http://www.mybutterfly.me).

**We can't wait to help you reach your language goals – let's get learning!**